



Technology that moves business forward.

Web Development • SaaS & MVP • AI Automation • Product Engineering

A dependable technology partner for founders, growing businesses and agencies.

BUILD AUTOMATE SCALE

Strategy → Engineering

→ Launch → Growth

About DevNexia

A flexible technology partner from idea to launch - and beyond.

What we do

- Conversion-focused websites & web apps
- SaaS / MVP product development
- AI assistants, agents & workflow automation
- API, database & cloud integrations
- Maintenance, optimization & ongoing support

Our operating model

Lean execution.

Direct communication.

Business-first engineering.

Built for founders, SMEs, agencies and teams that need dependable delivery without building a large in-house engineering team.

Where DevNexia Creates Value

We solve the execution gaps that slow down digital growth.

01 Slow launches

Long development cycles delay validation and revenue.

02 Disconnected tools

Manual handoffs and scattered systems create operational drag.

03 Low-converting web

Traffic is wasted when UX, speed and conversion paths are weak.

04 AI without ROI

Teams want automation but need practical, measurable use cases.

Core Services

Modular services - engage us for one project or an ongoing technology partnership.

Web Development

Business sites, landing pages, portals, dashboards, e-commerce.

SaaS & MVP

Product architecture, UI implementation, backend, APIs, deployment.

AI Solutions

Chatbots, AI assistants, RAG, agents, workflow automation.

Integrations

Payments, WhatsApp, CRM, analytics, maps, third-party APIs.

Optimization

Performance, responsive UX, technical SEO, conversion improvements.

Support

Maintenance, enhancements, monitoring and retained engineering capacity.

Why Work With DevNexia

The strengths clients usually need most from an external development partner.

Business-first thinking

We connect technical decisions to revenue, efficiency and user outcomes.

Full-stack capability

Frontend, backend, databases, APIs, AI integrations and deployment.

Flexible engagement

Fixed-scope builds, milestones, retainers and white-label collaboration.

Fast communication

Clear checkpoints, transparent progress and direct technical access.

Scalable architecture

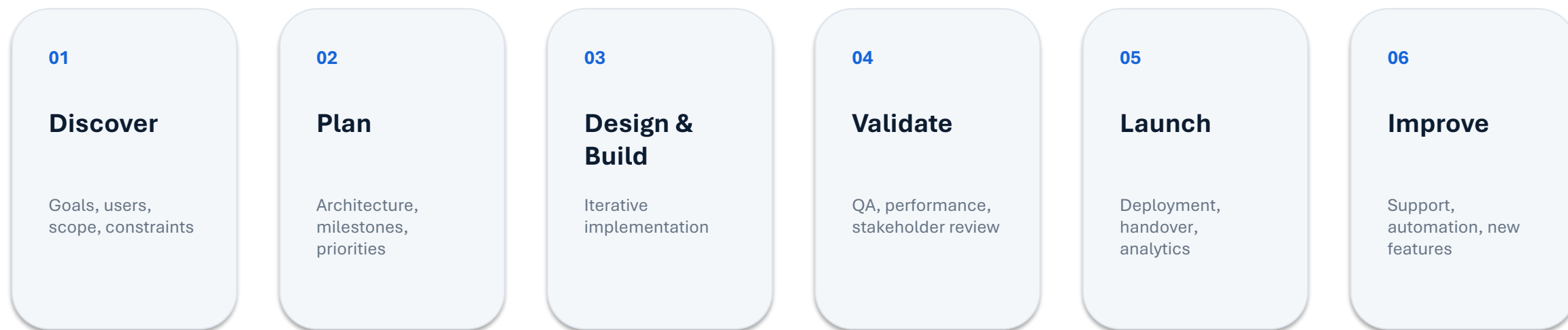
Build for today's scope while leaving room for tomorrow's growth.

Post-launch ownership

Optimization, support and iteration after the first release.

How We Deliver

A simple delivery system designed to reduce ambiguity and keep momentum.



Typical cadence: discovery → milestone-based execution → weekly progress updates → launch → support

Technology Capability

Modern stack, selected around product needs rather than hype.

Frontend

React • Next.js • JavaScript • TypeScript

Backend

Node.js • Express • REST APIs • Python

Data

MongoDB • PostgreSQL • Firebase

AI

LLM APIs • RAG • AI Agents • Automation

Cloud & DevOps

Vercel • AWS-ready architecture • CI/CD

Integrations

Payments • WhatsApp • CRM • Analytics •
Maps

Indicative Engagement & Pricing

Final pricing depends on scope, integrations, complexity and delivery timeline.

Business Website

₹25K - ₹60K

Marketing / business presence

Website Redesign

₹30K - ₹80K

UX, performance & conversion

AI Chatbot / Automation

₹50K - ₹2L

Use-case and integration dependent

SaaS / MVP

₹75K - ₹2.5L

Core product build

AI Web Application

₹1L - ₹4L+

Advanced AI-enabled product

Monthly Retainer

₹40K - ₹1.5L / mo

Ongoing engineering & optimization

For agency / white-label partnerships, custom capacity and volume pricing can be structured.

Ways to Work Together

Choose the model that best matches your delivery risk and workload.

Fixed Project

Best for clear scope

Defined deliverables • milestones •
timeline • project price

Dedicated / Retainer

Best for evolving needs

Reserved capacity • ongoing
development • faster iteration

White-label Partner

Best for agencies

Behind-the-scenes delivery • flexible
capacity • partner-friendly workflow

Who We Work Best With

Teams that value speed, clarity and practical technology.

Founders & Startups

Need an MVP, SaaS product or AI-enabled workflow.

SMEs & Service Businesses

Need a stronger web presence, lead generation or operational automation.

Marketing & Design Agencies

Need reliable white-label development capacity.

Growing Teams

Need integrations, internal tools or retained product engineering.

Have a project,

partnership or overflow work?

Share your requirement. We can start with a short discovery call, define the scope, and recommend the most practical delivery model.

LET'S TALK

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